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Oversea Chinese Entrepreneur Association

留美华人企业家联合会 创刊号 2016年第1期

Mission Statement 宗旨

The mission of OCEAN is to promote, educate and support anyone from Oversea Chinese Society who has entrepreneurial spirit and is willing to enrich their life by either being an intrapreneur in a corporation or entrepreneur with their own business.

留美华人企业家联合会的宗旨是促进教育和支持海外华人中具有企业家精神，希望通过在企业内部创业或开创自己独立事业来丰富人生的华人企业家。



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Oversea Chinese
Entrepreneur Association



OCEAN is officially registered in 1999 as non-political, non-religion and non-profit organization, headquartered in Boston, Massachusetts. OCEAN's mission is achieved by performing the following activities:

- (1) providing a forum for information exchange among members;
- (2) Acting as a bridge for Chinese and US business communities to develop mutual understanding, cooperation and create business opportunities;
- (3) Educating members with best business practices, management and investment skills;
- (4) Promoting new small business establishments to generate more employment opportunities.

About Greater Boston Area

Greater Boston area is the most economically and culturally active regions in the US. Over 200 universities and colleges as well as hundreds of research institutes and Hi-tech companies provides a huge pool of technical and business talents combined with easy access to numerous venture capitals make this area a land of promise and opportunities for new entrepreneurs.

Over the years, OCEAN's guest speakers including venture capitalists, law practitioners, entrepreneurs, professors, and high rank US and Chinese government officials covered wide range of topics.

Some of our prominent guest speakers later became member of advisory board. Mr. Samuel T. Mok, Chief financial officer of US Department of Labor, Dr. Huiqing Jin, Vice Chair of All-China Federation of Industry and Commerce.

OCEAN MBA programs:

Ocean Education Center MBA program has 12 MBA professors from prestigious universities, 80 company CEOs, 30 investment experts, and 20 VC and Bank managers to serve all members with highest quality training programs has conducted 13 consecutive Business Administration training programs with professors from top business schools. Over 300 students have completed the training. It has successfully delivered the training to five EMBA groups from Qinghua University and Zhongshan University of China with EMBA programs in Boston. This program is qualified as training provider of Massachusetts Workforce Training Fund.

OCEAN 是 1999 年官方注册的非政治，非宗教和非盈利性组织。总部设在波士顿。

OCEAN 通过以下活动来实现自己的宗旨：

- 1) 提供成员间信息交流的平台
- 2) 在为中美商业团体之间建立相互理解，相互合作，共同创造商业机会的伙伴关系起到桥梁作用。
- 3) 为成员提供商业实践，管理和投资技巧培训
- 4) 促进小企业创业以便创造出更多的就业机会

关于大波士顿地区

大波士顿地区是美国经济与文化最活跃的地区。该地区有包括 200 所以上的大学，科研院所和将近无数家高科技公司。她们为波士顿提供了超大量的技术和商业人才。再加上数不清的风险投资，使得大波士顿地区成为给新的创业者带来希望和机会的一片热土。

多年以来，OCEAN 广泛地邀请投资人、法律顾问、企业家、教授和中美诸多高级政府官员来为 OCEAN member 讲解各种主题。其中最著名的讲员有美国劳工部的 CFO 莫天成和中华全国工商业联合会副主席金会庆博士。其中金会庆博士被推选为 OCEAN 荣誉会长。

OCEAN MBA 项目是波士顿地区知名的华人培训项目，一路走来已经成功地举办了 13 期，培养了近三百人的商业管理人才。其中有很多学员从这里走上了创业的道路。该培训班广招名师，有名校教授、银行高管、企业领导人和著名投资人，还为清华大学和中山大学的 EMBA 班提供过培训。凭着雄厚的师资力量和严格的办学标准，该项目获得麻州政府人力资源培训基金认证，学员在满足一定标准下可向州政府申请负担一半的学费。



OCEAN Washington DC Branch was established on September 10th 2005
2005年9月10日 OCEAN华盛顿分会成立合影



Director Shao of Overseas Student Service Center visited OCEAN at MIT
OCEAN接待中国留学服务中心邵威主任一行在MIT合影



President Gang Li, Lijun Chu and Chongya Qiu visited Harbin
左起：李刚，随利军-裴崇娅在哈尔滨合影



Member of OCEAN Technology Center visited Tianjing University
OCEAN科技中心成立，组团访问天津大学



OCEAN members meet with Mr. Tai Hua Wang, Provincial Committee Secretary of Anhui Province
OCEAN商务代表团访问安徽-在合肥与安徽省王太华书记等领导合影



Meet with , Deping Hu, President of National Association of Industry and Commerce
OCEAN代表团回国考察与全国工商联胡德平部长等领导合影



OCEAN MBA club was established in 1999 with professors in Boston Area
1999年 OCEAN负责人和波士顿大学教授们创立了OCEAN MBA Club



OCEAN MBA reunion
OCEAN 历届MBA班大聚会活动



Representatives from Zhong Guan Cun Visited OCEAN at MIT
OCEAN接待中关村代表团访美-在MIT合影



OCEAN CEO club was established and Dr. Hua Jiang is giving a presentation
2001年 OCEAN 总裁Club成立-蒋华总裁在给MBA学院作创业经验报告



OCEAN outing
OCEAN郊外联谊活动



OCEAN Education Center was established
OCEAN教育中心成立，接待广州岭南学院EMBA班来哈佛商学院培训



OCEAN investment club was formed in 2000.
Mr. Ding an Guan is giving a lecture at the meeting
2000年OCEAN 投资Club成立-关定安先生在做房地产投资报告



OCEAN Fund Raising Club was established in 2000
2000年OCEAN融资Club成立-每次邀请几位专家做点评



The founder of Nong Fu Spring Inc. talked about how to start your own business at OCEAN meeting
农夫山泉创始人访美，与OCEAN会员座谈创业



Dr. Huiqing Jin, Vice President of All China National Association of Industry and Commerce visited OCEAN
中国工商联副主席金庆博士在OCEAN创业会上做主题讲演

OCEAN MBA 部分创业名单

Gang Li (浙江贝塔);
Zhuang Su (S&TGlobal Inc);
Hua Jiang (Boston Applied Technologies Inc.);
Hongfang Yang (Genex Science LLC);
Harry Chen (Eventdove);
Xiongwei Zhou (波士顿天使俱乐部);
Lei Zhang(天津阿尔塔科技有限公司, A Chemtek Inc);
Xiaole Wu (Bioss USA Antibodies);
Xinxin Lou (travel and lecture);
Leeyng Wu (Lecture and Travel);
Dong Liu (无锡腾讯科技有限公司) ;
Shaoshan Wang (Cephrim Bioscience Inc);
Jifeng Liu (Aberjona laboratories. Inc);
Zeping Deng (湖南华腾制药有限公司)



Mr. Samuel Mok, former chief financial officer of the US Department of Labor was giving a lecturer at OCEAN
美国劳工部财务总长莫天成在OCEAN 做客



OCEAN MBA student Dr. Zeping Deng established a company in China.
OCEAN MBA 学员邓泽平在中国创立的公司



OCEAN members were at Chinese New Year Gala with the President of the Boston City Council.
OCEAN 成员在波士顿地区华人新年晚会上与波士顿现议长吴弥合影留念



OCEAN Under New Leadership

On Feb. 26th 2016, one of the oldest Chinese Association in Boston area, Oversea Chinese Entrepreneur Association (OCEAN) held a Meeting at Harvard University to elect new board members and leadership team.

Dr. Gang Li, Co-founder of OCEAN introduced the history of OCEAN. OCEAN was established as a non-profit organization in 1999 in Boston. Since then, It has focused on promote entrepreneurship in Chinese American community. OCEAN has helped, educated and encouraged many members in their business endeavor. It also served bridge between China and America and facilitated the exchange of information, resource and knowledge. It has been widely recognized both in America and in China.

This meeting unanimously elected Dr. Hua Jiang as new Chair of the Board, Dr. Hongfang Yang as new president and Dr. Wan Wu as president of newly formed advisory board. Dr. Zhuang Su was appointed as vice chair of the board. Mr. kaibin Wu was appointed as secretary of the board. Ling Huang, Jeff Yang remain to be on the board and Yan Liu, Huijuan Wang, Xiongwei Zhou, Zhihong Chen, Ying Dong, Guoliang Yu became new members. Mr. Shuichang Li was nominated and approved by board as new member of OCEAN Advisory Board.

Dr. Yang said that OCEAN is now at his low point but just like anything, with the effort of the new blood, OCEAN will continue to thrive and regain its glory in the near future. She is grateful for the trust and support given to her by the board member and will try her best to provide the best service to the member and Chinese Community.

留美华人企业家联合会2016 董事会换届圆满举行

【侨报工商记者董英波士顿图文报道】2月16日晚，留美华人企业家联合会 (OCEAN) 2016 年董事会换届选举在哈佛大学的科技中心圆满结束。会议由 OCEAN 的名誉主席李刚先生主持，选出蒋华为新一届的董事会主席。新一届的董事会由蒋华、李刚、苏壮、杨钦钊、杨洪芳、吴凯宾、黄玲、刘岩、王慧娟老董事会成员，和新董事周雄伟、陈志宏、俞国梁和董英共 13 位董事组成。新主席蒋华任命杨洪芳女士担任新一届的会长，并由其组建新的行政班子。邀请侨界泰斗金门超市的胡运昭先生为 OCEAN 的顾问委员会主席。

李刚介绍，OCEAN 在 1999 年由他和苏壮等发起并组织以来，目前已有上千人的会员。多年来，OCEAN 为会员的信息交流提供了很好的平台；在对中美工商界之间的交流、发展和相互理解、合作、创造商业机会等起到了桥梁作用；在培训会员的商业实战经验、提高会员的管理和投资技能等方面也取得了成就；在帮助小企业的创业和创造就业等方面做出了长期的努力。

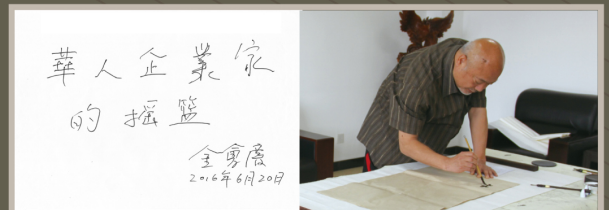
新当选的董事会主席蒋华表示，他继续留任董事会的很大一个原因是希望在新旧两代董事之间能够起到承上启下的作用，希望新会长杨洪芳组建新的行政班子不要有包袱，放手去做。同时，他提议将董事会的更替常态化，建议每次更替的时候保留一定比例的老董事，以保持交接的稳定和工作的顺利展开。

新任命的会长杨洪芳也发表了就职感想，她说这么多年来 OCEAN 起伏跌宕，但一直坚信 OCEAN 的发展会越来越好。她非常感谢新老董事会成员一如既往地支持 OCEAN 的工作，特别是苏壮先生、金门超市的胡先生、长青车行李穗长、会员张虞安、刘岩、吴凯宾、黄玲等的辛勤奉献。最后，杨会长希望 OCEAN 将继续开展她的特色项目：MBA 培训项目，也开拓一些其他的新的有标帜性的实实在在服务于会员的精品项目。

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The inscription from Mr. Deping Hu, President of All China National Association of Industry and Commerce.
全国中华工商联主席胡德平给OCEAN题字



The inscription from Dr. Huiqing Jin, Past honorary president of OCEAN and Vice president of All China National Association of Industry and Commerce
原荣誉会长 全国中华工商联副主席金会庆给OCEAN题字

Oversea Chinese Entrepreneur Association

Besides language barrier, the other hurdle that many Chinese Americans are facing is cultural challenge. Because of being lack of knowledge of the cultural difference between western world and eastern world, many Chinese are interpreted as rude by their behavior, which makes Chinese Americans not comfortable to do business or hang out with western people and many times they even have conflict with their American-born children.

OCEAN is dedicated to break the ice and promote cultural exchange in order to not only facilitate the smooth business activities but also to help Chinese Americans to demonstrate they are well educated and cultured people. The Business etiquette Series Seminars will focus on those topics as described below and will be held monthly starting June 2016.

- I. Etiquette for professional and social settings
- II. Fine-dining Art
- III. Entertaining Guests & Visiting Etiquette
- IV. Art of networking
- V. Email, cellphone and social media Etiquette
- VI. Art of small talk
- VII. Overcome cultural barrier for internationals
- VIII. Communication skills



华人企协礼仪讲座助华人了解西方文化

【侨报记者鄢嫣波士顿图文报道】8月13日，波士顿海外华人企业家协会在沃本举行了第2期商业礼仪系列讲座之职场交流礼仪。

商业礼仪系列讲座旨在帮助参加者对商业礼仪有一定了解，希望他们能通过在日常工作生活中的一系列实践，最终让这些好的礼仪习惯充分展示个人修养与素质。

据了解，本系列讲座自今年3月份开始筹备，中间进行了大量的咨询和意见征求，同时也对此讲座的主讲人进行了仔细的甄选。最终确定由新英格兰商业礼仪学院创始人帕耶克（Snezana Pajic）担任主讲。曾经是已故约旦国王侯赛因皇家飞行组成员、接受过严格和系统的皇家礼仪训练的帕耶克有移民背景，了解移民所面临的问题和需求。她曾经在金融机构监管客服服务，非常熟悉美国文化。她也曾不断地为各大公司进行礼仪培训，其讲座具有极高的商业价值，其授课费用可达到每小时2500元。

当天的讲座上，主讲人帕耶克先回顾了第一讲关于就餐礼仪中所讲到的内容，包括如何摆放餐具、如何点餐、如何在商业就餐前聊天、跟西方同事一起吃饭注意什么，以及如何提升个人职业形象等话题。本期话题主要讨论在交流过程中应该选择怎样的句式与用词，如何在表达反对意见时能够让对方愉快的接受，邮件交流和电话交流时应注意的礼貌礼节，以及我们的个人素质是如何体现在这些日常交流中。

讲座中，帕耶克提到了许多关于商业电话和发邮件的合适时机以及回复邮件的时间要求等细节，这些在日常生活中看似是小细节，主讲人娓娓道来了近两个半小时，学员依然觉得意犹未尽。

自6月16日商业系列讲座开讲以来，商业礼仪系列讲座受到各个年龄层参与者的好评。海外华人企业家联合会的杨洪芳表示：“作为华人，选择生活在海外，就面临着一个融入当地社会、尊重当地风俗习惯的问题，了解西方社会社交礼仪，不仅对于我们融入西方社会至关重要，更对于我们在职场更好的发展，教育下一代有著非凡的意义。”她表示，虽然在波士顿的广大华人朋友有机会听到各种各样的培训和职业讲座，但是讲解西方文化方面的讲座还是空白，作为华人企业家协会，希望能在这些方面做些工作，福利波士顿华人群体。

华人企业家协会的组织者表示，这些礼仪讲座费用很高，很大一部分是该协会资助的，希望大家能抓住这个机会，踊跃参加，并且鼓励在美广大华人朋友在解决温饱问题的基础上不断提升自己，扩大自我的生存空间和影响力，为后代的进一步发展打下好的基础。

创业赋

李刚 Gang Li

OCEAN 终身名誉理事长
OCEAN lifetime honorary Chair

(一) 出国

炎黄子孙兮，根系华夏。
重洋远渡兮，求学离家。
壮志凌云兮，谦觅时代之异国风采，
雄心可依兮，做览历史之九州文化。

(二) 求学

学海茫茫兮，行舟无涯。
征途漫漫兮，求索上下。
古今再现兮，挖掘初成之基因图谱，
未来可追兮，扑捉偶现之时空昙花。

(三) 本色

皮肤黄兮，天生龙娃。
头发黑兮，永恒无暇。
传统继承兮，勤俭仁厚之做人美德，
精华吸取兮，创新竞争之管理章法。

(四) 回国

莘莘学子兮，异乡天涯。
眷心拳拳兮，报念国家。
潮流身置兮，民族复兴之黄金时代，
长虹肩披兮，国际接轨之炫丽彩霞。

(五) 创业

寒窗苦读兮，孤奋灯下。
创业艰难兮，笑迎朝霞。
桑田耕耘兮，造福为给子孙与人类，
金秋收获兮，争光为报母亲和中华。



Mrs Li Zhang, President of Ogilvy-Yindu talked about “never give up” at OCEAN

On March 26th 2016, OCEAN held an All-member meeting at Joyful Center, Woburn, Massachusetts. Two distinguished speakers Mrs Li Zhang and Mrs. Lan Mi, shared their life experience as successful entrepreneurs.

Mrs. Lan Mi talked about how to generate second income stream while you are employed in a corporation. In America, having a job means everything but no one guaranteed a job forever. Once facing unemployment, it could be detrimental to the family. How to build second income resource other than Job is quite important to maintain a stable and cozy life.

Mrs. Li Zhang is currently Chair of the board of YinduOgilvy with a business scale up to 13.8 billion Chinese Yuan. She emphasized that “never give up” is the key to the success. Yindu Ogilvy Always provide best customer service to the client and best education to the employee, which build strong bond between the company and customer as well as the company and employee.

Mrs Li Zhang was selected unanimously by the board member as a member of advisory board of OCEAN at the meeting. All board members of OCEAN strongly believe that Mrs. Zhang will bring a strong benefit to OCEAN with her experience as an successful entrepreneur.

中国广告业巨擎南京银都奥美广告公司董事长张丽女士畅谈四个“不放弃”

2016年3月26日，留美华人企业家协会（Ocean）全体会员会议隆重举行。此次会议除了邀请到了波士顿本地的资深地产经纪米兰女士作了关于投资房地产的演讲，更是力邀到了南京银都奥美广告公司董事长、南京市工商联会副会长张丽女士做了题为“不放弃”的演讲，与听众分享银都奥美广告公司的企业成长史和她个人的奋斗史。

据张女士介绍，银都广告商务有限公司与1994年创建，2011年12月与广告教父奥格威一手创办的全球八大广告事业集团之一的奥美集团合资，成立南京银都奥美集团广告有限公司。2011年银都奥美的营业额达到13.6亿元，位列中国本土综合实力2强，中国广告公司创作实力10强。银都奥美广告目前服务洋河、海澜之家、中国移动、苏宁集团、北京汽车、宏图三胞等48个全国性大型客户。

很多年轻人追问张女士，银都奥美取得这么多斐然业绩的原因是什么？张女士说，“不放弃”是银都奥美成功的最大的秘诀。张女士从四个方面来具体解释了她的不放弃的原则。首先是“坚持客户与员工利益第一”的理念不放弃。在50%客户流动率和50%员工流动率是常态的中国广告业，银都奥美集团做到了0%的客户流失率和0%的员工辞退率。把客户

利益放在公司利益前面是银都奥美吸引客户的最大原因。把员工当做家人来看待，更是留住员工的法宝。其次是“心系社会责任行动”不放弃。银都奥美投资1000万人民币设立“南京大学奥美创意研究院”支持教学和创意研究，目前已经计划培养创意设计专业的研究生。除此以外，银都奥美对中国每一个大型自然灾害都做出慈善捐助，以及帮助大批的社会弱势群体。第三，作为江苏省广告业的领军企业，银都奥美肩负起了“提升江苏省广告水平”责任的不放弃。银都奥美提倡良性竞争。坚信在整个行业水平提高的前提下，银都奥美才会越挫越勇，保持最好的业务水平和服务质量。目前在银都奥美的支持下，已经对江苏省广告从业人员进行了总共十二期的创意培训。最后，张女士跟大家分享了最意味深长的一点，那就是“人生道路追求理想”不放弃。张女士说，回首人生路，有起有落。特别是作为一个女性，要兼顾工作、孩子和家庭，要忍受常人不能或者不愿意忍受的艰苦，不管你是做哪个行业，都不能轻言放弃。只有坚持自己的理想，最后才能成功。

在讲座之后Ocean全体董事会议上，董事长蒋华博士代表协会正式聘任张女士为该协会的高级顾问。

Asian American Day held at Boston Common and become official holiday in Massacdusettes

亚美节在波士顿广场举行 亚美日被定为麻州法定节日



OCEAN being key organizer for the 6th Asian American Day Festival.

Asian American Day festival Starts 5 years ago from China Town organized by Asian American Association of Boston. This year OCEAN joined the organizing team and became a key organizer to be responsible for obtaining all the required permit from Boston city government in order to make it take place at Boston Common, the biggest public park in the state, which has gained the biggest exposure to the public and great attention from media and the society.

This year the festival is a whole day event. It starts at 10 am on the stage near Charles Street. All-day art performance from Vietnam, Italian and Korean community together with Chinese community, 30 food vendors and 80 business booth attracted over 30,000 visitors and spectators. The weather is great except 10 min heavy rain, which did not scare away any visitor. Many of visitors are Chinese. The food vendors are very happy for their great business with long waiting lines. Many of them were sold out at 2 pm, 2 hours before events ends.

Besides event at Boston Common, two separate concerts were held at Cary Hall, Lexington with top performers from China such as Hanning le and Yu Li as well as local musician Xiaoyi Duan etc. The excellent performance from artists and performers highlighted the whole festival. Everybody was touched and feel so proud that Chinese has demonstrated the ability to present such a great event with this scale to the American.



第六届亚美节于九月十号在波士顿广场顺利举行。亚美节是由亚美会倡导的促进各族裔大融合的一个盛会。今年是第六届同时也是首次在波士顿最具影响力的波士顿广场举行。在三十八个华人团体共同努力下,此次活动吸引了近三万名不同族裔观众,共有八十多个商务展台,三十个食品展台 两个汽车展位参加了此次活动。庆祝活动从早上十点开始,传统中国艺术表演,武术,太极,艺术体操,旗袍表演,华裔青少年交响乐团,来自波士顿本地的艺术家为各位来宾表演了精彩的节目。整个表演一直持续到下午四点,令波士顿广大市民大饱眼福。在会上,麻州州长查理贝克的代表范文南(Nam Phan)宣布每年九月份第二个星期六定为“亚美日”这是美国首个法定的亚裔美国人的节日。在美国华人历史上具有非凡的意义。

除了亚美节当天的活动,两场音乐会与九月十一号在 lexington Cary Hall 举行。从中国远道而来的著名歌唱家李雨儿和乐汉宁,来自纽约的歌唱家冯梦雪,意大利裔的超级歌唱家 Vanessa Salvucci, 波士顿当地著名男高音段小毅为大家献上一场音乐盛会,令广大听众大饱耳福。此外还有其他波士顿地区的艺术家也在下午为大家进行了精彩的表演。

亚美节的筹备始于三月份,作为此次活动的主要组织者之一,OCEAN 主要承担了申请政府许可的重任并且成功地按时取得了所需要的五十多个许可,开了华人使用大型公共资源开展庆祝活动的先河。整个筹备活动充分展示了华人组织之间相互配合相互体谅,共同完成复杂任务的能力,为未来推动华人社区合作,提升华裔社会地位打下了坚实的基础。

第六届亚美节组委会成员包括:波士顿亚美联谊会、留美华人企业家协会、亚洲文化中心、万家网、美国亚洲艺术院、世界旗袍协会、《星岛日报》、《世界日报》、《侨报周末》、《东方时报》、波士顿第一中文台、波士顿双语网、韩国餐饮协会、生活向导公司、华夏文化协会、波士顿广州联谊会、波士顿留学生网、黄野律师事务所、帝国拍卖公司、波士顿第一名记、新星艺术学校、成功驾驶学校、世界旗袍联合会波士顿分会、新英格兰湖南同乡会、全美亚裔妇女会麻州分会、华夏歌舞团、柬埔寨援助协会、波士顿中国乡土舞蹈团、纽英仑黄氏公所、苏州缙绅私人定制(美国部)、波士顿戏曲交流协会、哈佛大学太极武道协会、亚洲古董艺术画廊。



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郭慧明 博士

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联邦小企业管理局合作伙伴
非营利性机构 SCORE 华裔顾问
波士顿华埠社区中心金融顾问志愿者
清洁华埠委员会成员

Entrepreneur series seminar No.1

OCEAN与万家网创业系列讲座之一

Legal structure & commercial insurance

How to establish company, expand the market share and structure the company for tax benefit?

In order to systematically answer these questions, OCEAN and Wanjia Web hold jointly an Entrepreneurship Series Seminar Starting from June 2016. It will be held once per month at the end of each month running with 10 topics.

- I. How to choose business format and register your business?
- II. How to finance your business initially?
- III. Accounting and tax consideration?
- IV. How to build working team?
- V. How to market your company and your product?
- VI. How to analyze and minimize the risk while doing your business?
- VII. How to build good public image of your company?
- VIII. How to work with your pal and competitors?
- VIII. How to look for working place?
- X. How to maximize profit?

法律结构&商业保险

“该如何创业？”

“如何招募企业团队？”

“在美国，如何创立公司，推广市场，以及合理避税？”

之前似乎并没有人能够系统地为企业家系统讲解这些知识，然而，现在，Ocean (oceanusa.org) 与万家网 (wanjiaweb.com) 联手推出创业系列讲座。

此讲座系列将覆盖创业过程中各个重要环节与不同领域层面的问题，系统性为有创业梦想的朋友全面细致地解读创业历程，挑战与回报。本系列讲座每月一期，话题暂定如下：

- 1) 创立公司：法律结构和商业保险
- 2) 创业资金来源与资金链
- 3) 公司会计与税务考虑
- 4) 如何构建创业团队
- 5) 如何推销你的企业与产品
- 6) 公司风险分析与控制
- 7) 如何提升公司公众形象与公共关系
- 8) 创业过程中如何抱团取暖
- 9) 寻找办公地点
- 10) 如何最大化公司收入

ocean