

April 6, 2002 at MIT

OCEAN Monthly Meeting and Seminar by Mr. Lu Sun: An Entrepreneur's Case Studies

This is the April's OCEAN Monthly Meeting. Meeting Moderator: Professor Jingxuan Kang, Chair of Entrepreneurship Club and Vice President of OCEAN. He introduced new members to join OCEAN. Then Dr. Gang Li, president of OCEAN made following OCEAN Announcements:

1. OCEAN Delegation to Visit China in Organizing
2. OCEAN Education Center Established
3. OCEAN Chamber of Commerce in Establishing
4. Recruiting News from Education Ministry of China
5. Others

Then, Mr. Lu Sun presented his entrepreneurship experience entitled: An Entrepreneur's Case Studies (See pictures).

Speaker' Bio:

Mr. Lu Sun is now a third-time entrepreneur. In the past five years, he was the founder or co-founder for three companies, from small consulting firm to major VC-backed ventures. In this speech, he would use his personal experiences to illustrate the process of creating, sustaining and growing a business and showcase the challenges facing entrepreneurs as well as how to creatively overcome resource limitation to do more with less. Lu also assumed various management and senior management roles in several US companies. He will share his experiences in managing employees from diverse cultural backgrounds.



Figure 1. The Speaker, Mr. Lu Sun on OCEAN April Monthly Meeting



Figure 2. The Audience on OCEAN April Monthly Meeting