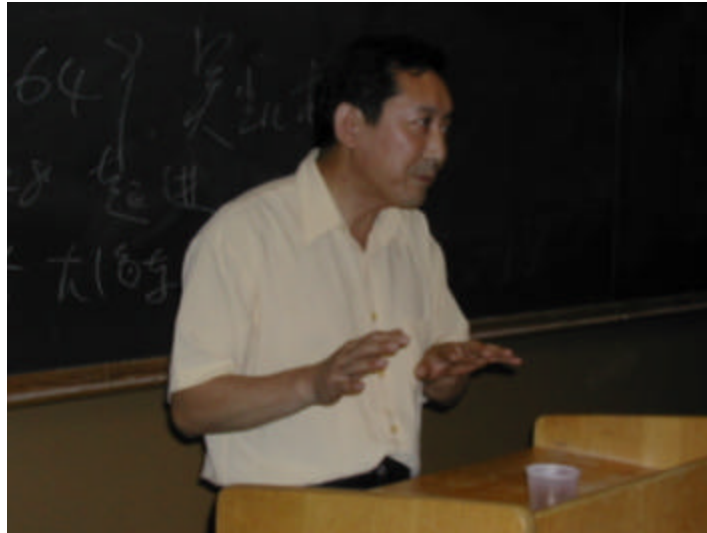


September 7, 2002 at MIT

## Seminar by Mr. Ming Su: "The Basic Requirements and Key Factors for a Successful Business"

This is the September's OCEAN Monthly Meeting. Mr. Su Ming, Chairman of Cyber Cross Inc., delivered a seminar titled "The Basic Requirements and Key Factors for a Successful Business". In this seminar Mr. Su shared with us his invaluable experience in entrepreneurship.

Meeting Moderator: Dr. Jingxuan Kang, Chair of Entrepreneurship Club and vice president of OCEAN.



**Figure 1:** Mr. Su's vivid speech



**Figure 2:** The audiences

***Mr. Ming Su's Bio:***

Mr. Ming Su graduated from Jiling Normal University Majoring in Physics in 1977. Since then most of his life has been in entrepreneurship. He was the Founder and former CEO of Micro Ware Telecom Co. Ltd (Shenzhen, China). Also, he was the CTO of Micro Ware (USA) Inc. in charge of research and development of voice recognition products. He adopted the e-Lab structure in R&D in 1996, and led an investment of 1.5 million USD in 1997 and 1.0 million USD in 1998. He re-coupled the company's capital outlay and led into professional investment team and management team successfully. The company reached to break-even in Sep 1999. Now He is the Founder and Chairman of Cyber Cross, Inc. (CCI), an internet based medical technology and service Company, Head Quartered in New York. CCI's goal is to become a premier online medical service company to provide people with faster, cheaper and better medical services. CCI achieves this goal by integrating three key technology elements into its intelligent Medicine Network: the Pattern Recognition Technology, the Expert Systems and the Internet Technology. The pattern recognition engine that resides at cell phone will process patients' raw data locally and send through wireless link only the limited process results. It will alert doctors and patients only when abnormal conditions are observed. This gives CCI significant competitive advantage. He is the Member of the Association of Chinese Scientists and Engineers (ACSE, [www.acse.org](http://www.acse.org)) and OCEAN.